

Spring 2010 Catalog

Global Girlfriend Fair Trade Collection

Greater *Good*[®]
Wholesale



Dear Friends,

The new year brings new beginnings for GreaterGood Wholesale and Global Girlfriend, as we take over World of Good's wholesale business. We are building upon World of Good's tremendous accomplishments by continuing to work with the same artisan groups and designers to provide economic opportunity for artisans, especially women. After six years of phenomenal impact through fair trade on developing communities around the globe, the World of Good team will move forward to focus on growing WorldofGood.com, its rapidly growing online marketplace with eBay that is now helping nearly 200 organizations in 85 countries.

I created Global Girlfriend in 2003 with the same vision and mission as World of Good: to help women worldwide gain economic security while providing U.S. consumers access to unique hand-made products and a simple way to help women in need. In 2007 we joined GreaterGood, an amazing organization that runs a network of websites offering the public a unique opportunity to support causes they care about—giving over 3.4 million dollars to charity in 2008. Now, building on our already successful Global Girlfriend fair trade line, GreaterGood Wholesale is expanding its reach for artisans globally in partnership with premier retailers nationwide.

One way we aim to make an even greater impact is by continuing to make donations to World of Good Development Organization for its artisan grants. Each item sold in your stores will now contribute to low-income artisans in two ways: first, by providing employment and a market for fair trade goods, and second, by donating back a portion of the purchase price of each item. These grants will help our artisan partners send their children to school, provide clean water, buy bicycles for transportation, and access health services.

The new Spring 2010 collection is a mix of the best-sellers your customers long for, paired with new, fair trade items we know will be a welcome addition to your offerings. I am most proud to present our new line of organic waxcloth handbags and accessories from Uganda, a country torn apart by more than two decades of civil war. This collection helps bring employment and renewed hope to the women of Northern Uganda.

At GreaterGood we are what our name conveys: an organization dedicated to the a greater good of all. We welcome you to our family, and look forward to working with you to make the world a better place!

Best wishes,

Stacey



President/Founder
Global Girlfriend

Greater *Good*[®]
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Spring 2010 catalog

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2010 Everyday Collection

This year, it's fashionable to be versatile. Today's savvy consumer is looking for accessories that can accommodate multiple looks from everyday casual to elegant evening wear. The fair trade collections in this spring catalog comprise our best-selling items, and you can be sure these new, colorful styles will attract the attention of customers eager for fresh fashions that make a difference in the world.

JEWELRY Multi-colored Versatility

Versatile, elegant and bright, these handcrafted pieces are perfect companions to spring fashions.



Murano Glass Bead Necklace

Made in India

MSRP \$24.95

SKU: WG101529-060 Blue/Green

SKU: WG101529-070 Green/Purple



Long Beaded Necklace

Made in India

MSRP \$19.95

SKU: WG101852-060 Blue/Green



Beaded Coil Bracelet

Made in India

MSRP \$14.95

SKU: WG102543-070 Purple

SKU: WG102543-060 Blue

SKU: WG102543-050 Green



Multistrand Beaded Elastic Bracelet

Made in India

MSRP \$13.95

SKU: WG102548-005 Brown

SKU: WG102548-060 Blue

SKU: WG102548-070 Purple



Beaded Disc Earrings

Made in India

MSRP \$17.95

SKU: WG103141-060 Blue/Green

SKU: WG103141-070 Purple



Hoop with Wire-Wrapped Charms Earrings

Made in India

MSRP \$13.95

SKU: WG103165-060 Blue/Green/Amber

Metallics & Neutrals

Distinctive and stylish, these pieces are casual enough for daytime accents, yet sophisticated enough for evening wear.



Horn Necklace
Made in Vietnam
MSRP \$24.95
SKU: WG101305-005 Brown/Natural



Embossed Brass Earring
Made in India
MSRP \$12.95
SKU: WG103656-035 Gold



Wood & Bead Cuff
Made in India
MSRP \$11.95
SKU: WG102255-005 Brown



Brass Bangles – Set of 3
Made in India
MSRP \$14.95
SKU: WG102646-035 Gold



White metal Cuff
Made in India
MSRP \$14.95
SKU: WG102631-095 Silver



Hoop Earrings
Made in India
MSRP \$14.95
SKU: WG103657-035 Gold



White Metal Drop Earrings
Made in India
MSRP \$17.95
SKU: WG103658-095 Silver



Hoop Earrings
Made in India
MSRP \$14.95
SKU: WG103657-095 Silver

JEWELRY Top Colors

Hand-crafted, beaded jewelry pieces in our top-selling hues add that perfect pop of color to accent everyday looks.



Long Beaded Woven Necklace

Made in India

MSRP \$22.95

SKU: WG101595-020 Red/Orange



Long Beaded Necklace

Made in India

MSRP \$19.95

SKU: WG101126-005 Amber

SKU: WG101126-060 Blue



Chocho Bead Coil Bracelet

Made in Columbia

MSRP \$19.95

SKU: WG102020-020 Red



Metal Ring with Bead Charms Earrings

Made in India

MSRP \$14.95

SKU: WG103140-020 Red

SKU: WG103140-050 Green

SKU: WG103140-070 Purple

SKU: WG103140-005 Brown

Tara Projects, India

Tara Projects' "fair trade, not aid!" mission began in 1973 with university students seeking to end the suffering of "untouchables" in Delhi, India—those bound into harsh conditions by the caste system. Tara has since assisted many to become skilled artisans who work in safe environments and earn fair wages while benefiting from health care, education, and retirement planning. Impacting over 1,000 artisans and educating over 1,100 students, Tara makes a profound impact on their community.



BAGS & SCARVES Eclectic Collection

Offbeat patterns will add a pop of cool, contemporary color to your customer's eclectic style.



Printed Scarf
Made in India
MSRP \$24.95
SKU: WG301393-060 Blue



Multi Print Tote
Made in India
MSRP \$29.95
SKU: WG204350-061 Blue



Multi Print Sling Bag
Made in India
MSRP \$29.95
SKU: WG207379-060 Blue



Multi Print Tote
Made in India
MSRP \$29.95
SKU: WG204350-006 Brown



Multi Print Sling Bag
Made in India
MSRP \$29.95
SKU: WG207379-005 Brown



Coconut Shell Pouch - Large
Made in Vietnam
MSRP \$14.95
SKU: WG201210-405 Brown



Coconut Shell Pouch - Small
Made in Vietnam
MSRP \$11.95
SKU: WG201210-205 Brown

BAGS & SCARVES Floral Collection

Beautiful, richly patterned fabrics crafted into functional carryalls, bags, and scarves.



Floral Carry All

Made in Nepal

MSRP \$29.95

SKU: WG202913-399 Assorted



Solid Carry All

Made in Nepal

MSRP \$29.95

SKU: WG207313-099 Assorted



Floral Cosmetic Bag – Large

Made in Nepal

MSRP \$14.95

SKU: WG201215-499 Assorted



Floral Cosmetic Bag – Medium

Made in Nepal

MSRP \$11.95

SKU: WG201216-399 Assorted



Printed Leaf Design Scarf

Made in India

MSRP \$24.95

SKU: WG301398-060 Blue

SKU: WG301398-050 Green

SKU: WG301398-030 Orange

Everyday Scarves

Lightweight with bold patterns, our everyday, four-season scarves add a splash of color that never goes out of style.



Four Seasons Scarf

Made in Bangladesh

MSRP \$16.95

SKU: GG303388-060 Blue

SKU: GG303388-020 Red

SKU: GG303388-005 Brown

Motif, Bangladesh

For women that have been marginalized by society in Bangladesh, Motif is a safe place they can call home while earning a living to provide for their families. Most of the women employed have been denied opportunities, discriminated against, or branded with a social stigma, making it hard to find decent employment. Some of the women are former prostitutes, others have been affected by leprosy or other diseases, and others still have been divorced or abandoned. Motif prides itself on making unique lifestyle fabrics and accessories, and considers the quality and production of their designs, their good prices, timely deliveries, and strong relationships with customers stronger selling points than the fact that all their goods are fair trade — something they think should be the norm rather than an exception.



BAGS & SCARVES Striped Collection

A touch of practical and a touch of fun creates the perfect blend for the stylish professional.



Recycled Tote

Made in India

MSRP \$24.95

SKU: WG204650-020 Brown/Black

SKU: WG204650-015 Green/Blue

SKU: WG204650-060 Blue/Aqua



Woven Travel Sling

Made in Nepal

MSRP \$29.95

SKU: WG207352-020 Red

SKU: WG207352-092 Gray

SKU: WG207352-098 Black



Recycled Messenger Bag

Made in India

MSRP \$29.95

SKU: WG207680-020 Brown/Black

SKU: WG207680-060 Blue

SKU: WG207680-015 Green/Blue



Large Woven Messenger Bag

Made in Nepal

MSRP \$29.95

SKU: WG207351-005 Brown

SKU: WG207351-090 Black



Striped Scarf

Made in Nepal

MSRP \$29.95

SKU: WG303636-050 Cool Tones

SKU: WG303636-020 Warm Tones



Thin Striped Scarf

Made in Egypt

MSRP \$19.95

SKU: WG301305-050 Green

SKU: WG301305-060 Blue

SKU: WG301305-030 Orange

Reed Collection

Colorful, natural, and functional bags crafted from reeds that are down-to-earth in their practicality.



Reed Messenger Bag
Made in Cambodia
MSRP \$29.95
SKU: WG207501-022 Burgundy/Natural
SKU: WG207501-021 Burgundy
SKU: WG207501-065 Teal



Reed Tote
Made in Cambodia
MSRP \$29.95
SKU: WG204500-021 Burgundy/Natural
SKU: WG204500-098 Black/Natural



Reed Sling
Made in Cambodia
MSRP \$17.95
SKU: WG207500-007 Natural
SKU: WG207500-021 Burgundy
SKU: WG207500-050 Green
SKU: WG207500-065 Teal



Reed Handbag
Made in Cambodia
MSRP \$24.95
SKU: WG203507-021 Burgundy
SKU: WG203507-033 Orange
SKU: WG203507-065 Teal



KNN Cambodian Arts and Crafts, Cambodia

KNN Cambodian Arts and Crafts, Phnom Penh, creates income-generation opportunities for some of Cambodia's most vulnerable groups. More than 80% of the producers are women, who work from their villages throughout Cambodia's provinces. Because KNN products utilize traditional Khmer design and production skills, the sales of the products support the redevelopment of Khmer culture, almost lost during many years of war.

One Mango Tree, Uganda

Despite years of war, Gulu is rich with talented tailors. One Mango Tree was formed as a place for the women to bring their talents together and to bring their products to the global marketplace. Many of the women employed not only care for their own families, but also for children orphaned during the war. In addition to providing a vocation for these women, One Mango Tree provides school fee stipends to help alleviate the cost burden of sending so many orphaned children to school, as well as bicycles to ease the commute to work in the market.



BAGS & POUCHES African Collection

African tradition with a modern twist, our eye-catching waxcloth accessories are fresh, bold and organic.



Ugandan Organic Waxcloth Coin Purse

Made in Uganda
MSRP \$10.95
SKU: GG201091-098 Black/White



Ugandan Organic Waxcloth Coin Purse

Made in Uganda
MSRP \$10.95
SKU: GG201091-020 Red



Ugandan Organic Waxcloth Wristlet

Made in Uganda
MSRP \$16.95
SKU: GG201088-098 Black/White



Ugandan Organic Waxcloth Wristlet

Made in Uganda
MSRP \$16.95
SKU: GG201088-020 Red



Ugandan Organic Waxcloth Sling

Made in Uganda
MSRP \$26.95
SKU: GG207088-098 Black/White



Ugandan Organic Waxcloth Sling

Made in Uganda
MSRP \$26.95
SKU: GG207088-020 Red

Recycled Collection

Our recycled rice and cement bags are an eco-friendly fashion statement that's fun, functional and fabulous!



Eco Market Bag
 Made in Cambodia
 MSRP \$25.95
 SKU: GG203689-099 Assorted



Eco Martha Tote
 Made in Cambodia
 MSRP \$19.95
 SKU: GG201690-099 Assorted



Eco Cell Phone Case
 Made in Cambodia
 MSRP \$14.95
 SKU: GG200693-099 Assorted



Eco Lunch Bag
 Made in Cambodia
 MSRP \$22.95
 SKU: GG200692-099 Assorted



Recycled Cement Sack Handbag
 Made in Bangladesh
 MSRP \$14.95
 SKU: GG203688-099 Beige/Red/Blue



Eco Card Holder
 Made in Cambodia
 MSRP \$5.95
 SKU: GG201691-099 Assorted



Recycled Cement Sack Shopper Tote
 Made in Bangladesh
 MSRP \$16.95
 SKU: GG203690-099 Assorted



Recycled Cement Sack Pouches
 Made in Bangladesh
 MSRP \$8.95
 SKU: GG201692-099 Assorted

ACCESSORIES Versatile Collection

Intricately beaded and woven accessories that embody the exquisite textures of Vietnam.



Shell Coin Purse
Made in Vietnam
MSRP \$12.95
SKU: WG281250-035 Gold on Gold



Shell Coin Purse
Made in Vietnam
MSRP \$12.95
SKU: WG281250-001 White on White



Spring Scarves
Made in Vietnam
MSRP \$19.95
SKU: WG302036-063 Blue
SKU: WG302036-050 Green
SKU: WG302036-019 Pink



Au Lac Designs, Vietnam

Since 2001, Au Lac Designs has focused on strengthening community infrastructure in rice-farming communities in Vietnam. Artisans are trained in business skills, design, quality control, and marketing, enabling them to prosper and invest their earnings into local development projects, like schools. Empowered to run their own businesses, artisans are able to work from their homes in Hanoi, to care for their children and sustain the growth and futures of their families.



Ordering & Delivery Information

It is our goal to provide you the very best in service, consistency, and information during this transition from World of Good Wholesale to GreaterGood Wholesale. While the phone numbers have changed, the customer care you've come to trust remains the same. Please contact your account representative directly or call the GreaterGood Wholesale/Global Girlfriend office at **(303) 730-3680**.

If you experience any difficulty placing your order, please contact us at **(303) 730-3680** or **service@gretergoodwholesale.com** (Monday through Friday).

There are two easy ways to place your order.

Option 1. Visit **www.gretergoodwholesale.com** to enter your order online. When you log in, you will be able to see your wholesale prices and browse through detailed product information and additional product images.

Option 2. Complete and fax the order form to **(303) 730-3628**. You can also scan and e-mail the form to **service@gretergoodwholesale.com**. Please make sure to sign your order form.

Assortments: *If you want our pre-selected assortment packs, please enter the number of each assortment in the shaded Assortments box at the bottom of each collection.*

Custom Orders: *To place a custom order please list the quantity you would like of each item in the shaded column labeled "Custom Qty."*

Purchase Order #: Specify your PO number in the appropriate field if applicable.

Order Minimums: \$500 for opening orders. For repeat customers order minimum is \$200.

Terms: Credit Card or Net 30 (on approval)

FOB: Kent, WA.



Mitra Bali
Bali, Indonesia

Greater *Good*[®] Wholesale

GreaterGood Wholesale is the new wholesale arm of the GreaterGood Network — a family of websites dedicated to bringing the public a unique opportunity to support causes they care about and find ethically sourced products that give back to the people and communities who make them. GreaterGood Wholesale makes it easy for your store to bring fair trade, artisan crafted products to your customers with our fashion forward fair trade collection of stylish everyday accessories. Through fair trade practices, GreaterGood Wholesale brings the work of over 150 disadvantaged artisan groups directly to your store. We believe in forming long-term partnerships that provide people with development strategies to foster prosperity and reduce poverty. Join us today in supporting women & artisans worldwide — building a future for the greater good of all!

**To order please fill out our order form and fax us at (303) 730-3628 or call (303) 730-3680.
Visit greatergoodwholesale.com for more information.**